

Sponsorship Application

First Lady Conference
a Safe Place for Pastors' Wives

October 3-7, 2011

Organization _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone # () _____ Email _____

Sponsorship Packages – Please Select One

- Platinum Sponsorship Level: \$8,000
- Gold Sponsorship Level: \$6,000
- Silver Sponsorship Level: \$5,000
- Coffee Break/Reception Sponsor (4 available) : \$2,500 - \$5,000
- Workshop Sponsor (4 available) : \$2,500
- Gloria A. Hawkins Peterson Scholarship Sponsor: \$2,500
- Cheryl Crummie Esther Award Sponsor: \$1,500

All Applications must be submitted by **August 31, 2011**

Total Enclosed \$ _____



Card Type/Number _____ Exp. Date _____

Signature _____ Today's Date _____

Make Checks Payable to: The Urban Alternative, Attn: Finance – FLC Sponsor, P.O. Box 4000, Dallas, TX 75208

Advertiser Application

First Lady Conference
a Safe Place for Pastors' Wives

October 3-7, 2011

Organization _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone # () _____ Email _____

Advertisement Options – Please Select One or More

Conference Program Book

- Full Page (8.5" x 11" Vertical): \$250
- Half Page (8.5" x 5.5" Horizontal): \$150
- Quarter Page (4.25" x 5.5" Vertical): \$100
- Eighth Page (4.25" x 2.75" Horizontal) : \$85

Web Banner Packages

- _____ Weeks @ \$300/week Dates _____
- _____ Months @ \$1,000/month

All applications and art must be submitted by **July 08, 2011**

Art should include 1/8" bleed on all sides, no crop marks, and in any of the following formats: .pdf, .jpg, .tif, .psd

Total Enclosed \$ _____



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Signature _____ Today's Date _____

Make Checks Payable to: The Urban Alternative, Attn: Finance – FLC Advertiser, P.O. Box 4000, Dallas, TX 75208

Exhibitor Application

First Lady Conference
a Safe Place for Pastors' Wives

October 3-7, 2011

Organization _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone # () _____ Email _____

On-Site Contact if different from above _____

What type of exhibit will you have? Product Sales Information/Services Both

Describe your products and/or services. (First-time exhibitors, please provide samples or information brochure concerning your materials.)

Do you have any special needs for your exhibit? If yes, please explain. _____

Please enclose exhibit fee along with this form. Please note that in order to take advantage of the complimentary conference registration, you must submit a conference registration form to the exhibit coordinator. If we are unable to accommodate your request for exhibit space, your fee will be refunded.

Exhibit Fee

Package 1: \$450 by July 8th \$600 after July 8th

or

Package 2: \$850 by July 8th \$1000 after July 8th

(Note: Each exhibit package includes one complimentary conference registration.)

All applications must be submitted by **July 8, 2011**

Exhibit Confirmations will be made by August 31, 2011

Total Enclosed \$ _____



Card Type/Number _____ Exp. Date _____

Signature _____ Today's Date _____

Make Checks Payable to: The Urban Alternative, Attn: Finance – FLC Exhibitor, P.O. Box 4000, Dallas, TX 75208