

2008 First Lady Conference Exhibitor Application

Organization _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

E-Mail _____ Phone Number () _____ Fax Number () _____

On-site contact, if different from above _____

What type of exhibit will you have? Product Sales Information/Services Both

Describe your products and/or services. (*First-time exhibitors*, please provide samples or information brochure concerning your materials.) _____

Do you have any special needs for your exhibit? If yes, please explain. _____

Please enclose exhibit fee along with this form. Please note that in order to take advantage of the complimentary conference registration, you must submit your conference registration form to the Exhibit Coordinator. If we are unable to accommodate your request for exhibit space, your fee will be refunded.

All applications must be submitted by April 25, 2008. Exhibit Confirmations will be made by May 16, 2008.

Amount Enclosed:

Exhibit Fee: Package 1: \$400.00 _____ OR Package 2: \$750.00 _____

(Note: Each exhibit package registration includes one Conference Registration and one Gala Banquet Ticket)

TOTAL ENCLOSED

\$ _____

Make checks payable to: The Urban Alternative, Attention: Finance-TFL Exhibits, P. O. Box 4000, Dallas, TX 75208

Card Type/Number _____

Exp. Date _____

Signature _____

Today's Date _____

Motivation Code: TFL 2008 Exhibitor

Project Code: 007100