

2008 First Lady Conference Advertisement Application

Organization _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

E-Mail _____ Phone Number () _____ Fax Number () _____

Advertisement Packages:

Please check the box of your choice.

- | | |
|--|--------------|
| <input type="checkbox"/> FULL PAGE (8.5" x 11") | \$300 |
| <input type="checkbox"/> 1/2 PAGE (8.5" x 5.5") | \$200 |
| <input type="checkbox"/> 1/4 PAGE (Vertical) | \$125 |
| <input type="checkbox"/> 1/8 PAGE (Horizontal) | \$95 |

All applications, along with camera-ready color ad must be submitted by April 4, 2008.

Make checks & money orders payable to: The Urban Alternative, Attention: Finance-TFL Advertisements, P. O. Box 4000, Dallas, TX 75208

Amount Enclosed:

TOTAL ENCLOSED \$ _____

Card Type/Number _____

Exp. Date _____

Signature _____

Today's Date _____

Motivation Code: TFL 2008 Advertisement

Project Code: 007100